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**Dubai Design Week 2018 is
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Preciosa's award-winning immersive
installation, Breath of Light.



Dubai Design Week 2018: Your ultimate guide

From never-seen-before art installations to creative workshops for the entire family, here are all the activities you can look forward to starting tomorrow

By **Pratyush Sarup**,
Special to tabloid!

As the Middle East's leading creative festival, Dubai Design Week has a reputation to uphold. And it does so for the fourth edition, delivering content that engages not only the UAE but the wider region.

Echoing the UAE's inclusive spirit, this year's presentation, from tomorrow until Saturday, will feature some of the most brilliant minds in design from around the world as they pull the region into a creative dialogue — one that will offer new insights, challenge perceptions, inspire the community and firmly underscore Dubai's reputation as a design capital to be reckoned with.



GLOBAL GRAD SHOW

A showcase of the future, Global Grad Show, which starts on Tuesday, presents 150 inventions that will shape generations to come. Design graduates from around the globe present their projects and ideas to answer the most pressing issues of the world.

Encompassing 61 nationalities from 100 universities, the selected entries follow three main categories that transcend technology and work to solve human issues; empowerment, connection and sustainability. The show brings together not only physical but a virtual solution. From a pen that identifies cancer cells to low-cost synthetic prosthetics, or affordable ways to combat climate change, the Global Grad show brings together projects that positively impact the world.

Alongside the exhibition, Global Grad Show will host Belief in AI, the inaugural Innovation Conference. Curated by Ben Vickers and Kenric McDowell, the conference will examine how the underlying beliefs of a person, nation, company or religion will shape and influence the development of a technology. **From 10am to 10pm, until Saturday.**



INSTALLATIONS

Bringing design to life, the festival will feature large-scale installations throughout D3, beginning right at the entrance to the festival with Abet Laminati's gateway — an interactive, oversized, three-dimensional puzzle. Among many of the fair's awe-inspiring installations this edition, is a circadian light synthesis pavilion by Dubai-based Anarchitect that highlights the human relationship with natural light and Vitra's exploration of originality in design, viewed through the lens of the iconic brand's history.

Also enlivening Dubai Design District's urban neighbourhood are *Parametric Surfaces* by Super Future Design (pictured) that explores the futuristic aspects in the world of design and Tabanlıoğlu Architects' brilliantly evocative work, HousEmotion that seeks to question where we belong. Apical Reform will present *Trapeza*, a collaboration with AHEC that explores sustainable design via modular concept designed with ultimate commercial viability.

For four days, the region's bloggers, design enthusiasts and cool kids will have yet another hotspot to hang out at.



DESIGN FOR ALL

It might be a trade fair, but this year's edition of Downtown Design (Tuesday to Friday), also being held at D3, is full of Instagram-ready moments.

Making its regional debut this week is Preciosa's award-winning immersive installation, *Breath of Light*. The interactive installation invites visitors to blow into one of many glass orbs and watch as their breath manifests in a dynamic play of light. The installation that won the Red Dot 2018 Best of the Best award will connect visitors — strangers even — through design. It is also the perfect setting for Boomerang videos and GIF creations.

For four days only, the region's bloggers, design enthusiasts and cool kids will have yet another hotspot to hang out at. House of Negroni will present a new pop-up concept authored by Dubai-based design studio Bishop Design. Decked in vibrant red, white and black, this pop-up bar finds its inspiration in the design codes of the Futurist movement.

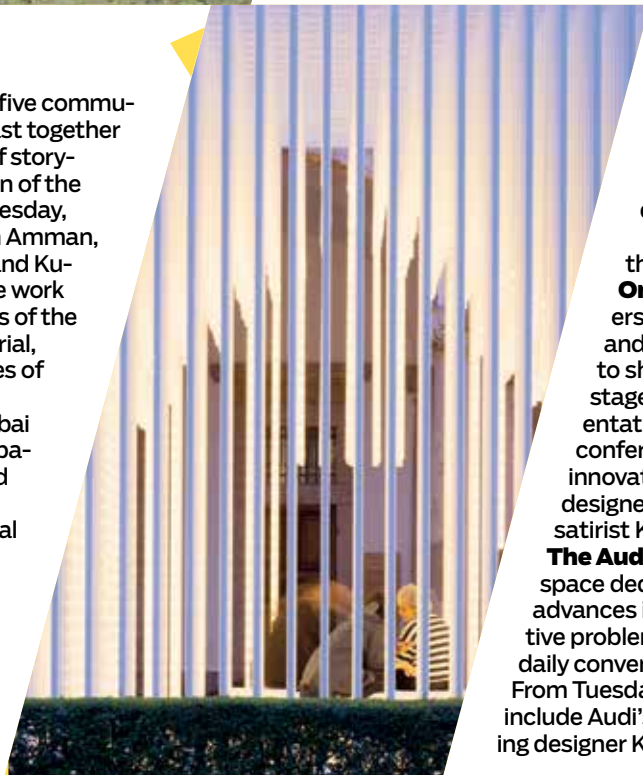
Alongside workshops that will be fun and insightful for the entire family, this year's showcase will also feature the fair's first-ever pop-up retail section.

ABWAB

This year, Abwab brings five communities from the Middle East together to wield the instrument of storytelling. This annual iteration of the activity, which starts on Tuesday, will bring five pavilions from Amman, Beirut, Dubai, Saudi Arabia and Kuwait City together to produce work that plays in between the lines of the physical, metaphorical, territorial, topographical or simply the lines of drawing or text.

Nestled in the heart of the Dubai Design District, the Abwab 2018 pavilions are designed by UAE-based architects Architecture+Other Things, and are composed of natural and recyclable synthetic materials such as twigs sourced from the Sharjah-based waste management company Bee'ah. The five pavilions will explore the story of its respective countries.

From 10am to 10pm, until Saturday.



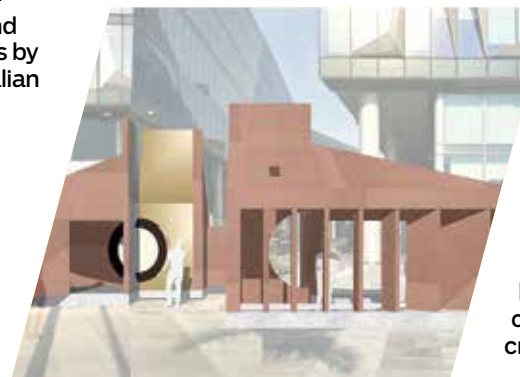
TALKS AND WORKSHOPS

An extensive programme of talks and workshops run through the six days of the festival.

The main talk programmes within the festival take place:

On the main stage: Where designers and creatives from the region and internationally come together to share their insights. The main stage will be home to the presentations, panel discussions and conferences. These include talks by innovator Daan Roosegaarde, Italian designer Paola Navone and Arab satirist Karl Sharro.

The Audi Innovation Hub: A space dedicated to solutions and advances in design through innovative problem-solving, will present daily conversations with experts. From Tuesday, this year's speakers include Audi's own automobile lighting designer Konrad Troeger.



MAKING SPACE

A five-day pop-up studio for workshops and children's activities, Making Space will feature a wide group of UAE-based regional and international designers, professionals and creatives. An interactive part of Dubai Design Week, this extensive programme, which starts on Tuesday, was developed to engage visitors of all ages in an interactive experience. Visitors can sign up and drop by to get a hands-on experience on the creative process behind design.

The programme encompasses miniature modelling with Shara-bassy Studio, 3D printing with Ethan&Co, sculpting, Chari cycle design, Ceramics with Yadawei studio and many other interactive hands-on workshops and demos. During the weekend, families will be able to enjoy activities aimed at children, engaging them with the creative world. **From 10am.**



DON'T MISS IT!

Dubai Design Week runs from tomorrow until Saturday. Entry to talks, exhibitions and activities are free. For a full listing, go to dubaidesignweek.ae.