

Dubai Design Week Returns 8-13 November 2022



Held under the patronage of Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum, Chairperson of Dubai Culture & Arts Authority (Dubai Culture) and member of the Dubai Council

United Arab Emirates, Dubai, 4 October 2022: Curated in strategic partnership with Dubai Design District (d3), a member of TECOM Group PJSC, and supported by Dubai Culture, Dubai Design Week returns for its eighth season, 8 - 13 November, providing individuals and companies with a platform to showcase their design experience and thinking by ways of installations, exhibitions, and overall experiential mediums.

The annual event is one of the region's most significant cultural occasions with a line-up of programming demonstrating Dubai's commitment to design, and is scheduled to take place at d3, a regional hub for art, design fashion and architecture. This year's programming will have a focus on designing for a sustainable future that will be integrated across the week's activities in a range of disciplines including architecture, product design, interiors and multimedia by international and regional designers.

Khadija Al Bastaki, Vice President of d3, comments: "We are proud to present the eighth edition of Dubai Design Week, which is set to be – once again – a very exciting highlight of Dubai's autumn calendar. We look forward to bringing the design and creative community together to engage, connect and be inspired by the ideas, talents and artisans presented

across installations, exhibitions, talks, workshops, the Downtown Design fair and the market. In addition, we look forward to giving incredible talent from the UAE, region and wider world a platform for their work to be showcased and celebrated. We at Dubai Design District are deeply committed to rethinking the regular, empowering talent and being an ever-growing ecosystem for creative thinkers. We look forward – with this edition of Dubai Design Week – to fortifying Dubai’s status as a UNESCO Creative City of Design and further growing the profile of the creative industries in our city.”

Dr Saeed Mubarak bin Kharbash, CEO of the Arts and Literature Sector at Dubai Culture, said: “Design is a key pillar of our strategic roadmap in which we continuously support to empower creativity and the talented people behind them toward the development of the creative economy and to cement Dubai’s position as a global centre for culture, an incubator for creativity, and a thriving hub for talent as well as the global capital of the creative economy. Dubai Design Week is an annual celebration of design and designers that we are proud to be continuously supporting.”

Key Programming at Dubai Design Week

Trade Show

At the heart of Dubai Design Week is **Downtown Design** (9-12 November), the Middle East’s leading fair for contemporary and high-quality design, that will again take place at the Waterfront Terrace at d3, with this year’s fair being the most extensive to date with a line-up of leading international speakers, designers and brands taking part for the first time.

Installations

This year’s installation programme named **DESIGN WITH IMPACT**, will feature both regional and international names who will produce a series of immersive installations placed throughout Dubai Design District (d3), using materials that will spark conversations around how design can have a positive impact on the environment.

Exhibitions

A series of exhibitions will be hosted within the core of Dubai Design District (d3) that will include an exploration on how Metaverse technology is pushing the boundaries of design and within Downtown Design, the **UAE Designer Exhibition, supported by Dubai Culture** will once again highlight work from some of the most exciting locally based designers.

Workshops

The Dubai Design Week workshops programme will provide visitors of all ages and levels the opportunity to experience and learn from a range of professionals, from professors of world-renowned institutions to makers who push the envelope in material experimentation and innovative ways of creating.

Market

For the first time, the **d3 Design Market** by FLTRD will take place across the week offering a retail experience full of homegrown offerings that span from homewares to ready to wear, with the programme expanded on the weekend to offer the best in local artisanal products.

Talks

For those who are looking for engaging panel discussions and opportunities to interact with other design professionals, **The Forum** at Downtown Design will host leading international and regional experts within the design industry to discuss the latest trends and innovations in regional and international design.

Dubai Design Week 2022 will be a free to attend event that will offer a uniquely varied programme that suits the culturally curious of all ages.

In parallel to Dubai Design Week, Dubai Design District (d3) will also be running its annual **d3 Architecture Exhibition**, from 8-13 November. This year's edition, now in its third year, will highlight the work of d3-based regional and international architects with installations dispersed around d3 and showcase innovative designer and architect collaborations.

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Note to Editors:

For all upcoming announcements and updates, visit dubaidesignweek.ae and follow @dubaidesignweek | #DXBDW2022.

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About Dubai Design District (d3)

Dubai Design District (d3), a member of TECOM Group PJSC, is a global creative ecosystem dedicated to design, fashion, architecture and art. In line with Dubai's position as the leading business destination for the region and beyond, d3 is an industry-pioneering concept that enables people and businesses to grow and co-create, whilst simultaneously providing a strong platform for creativity. Strategically located in the heart of Dubai, d3 is one of the city's lifestyle and business district that challenges thousands of people to rethink the regular.

With state-of-the-art infrastructure designed to meet the needs of the industry and a business-friendly framework, the community offers creative talent the tools for collaboration and growth, further reinforcing Dubai's status as a UNESCO Creative City of Design.

d3 is a cutting-edge retail district offering a variety of multi-brand boutiques, fashion brands, art galleries and showrooms. In addition, d3 is home to leading companies and talent including architects, interior designers, photography studios, product and fashion designers.



Some of the region's most popular events take place in d3 and attract international artists and audiences to cultural and fashion exhibitions and gatherings such as Dubai Design Week, Arab Fashion Week and Sole DXB. The district also regularly hosts a roster of industry talks, workshops and educational programming, accessible to people of all ages.

d3 is home to TECOM Group PJSC's business incubator – in5 – that aims to support the fashion and design industries by offering students and entrepreneurs the opportunity to transform their ideas into successful commercial ventures. This ecosystem is further supported by the Dubai Institute of Design and Innovation (DIDI), the region's only university exclusively dedicated to design and innovation, which offers a curriculum crafted with the prestigious Massachusetts Institute of Technology (MIT) and The New School's Parsons School of Design.

The district also features the city's first canal side recreational development, The Block. The open-air destination offers a range of different outdoor and leisure areas including a basketball and volleyball court, a skate park, outdoor gym and climbing wall.

For more information, please visit: www.dubaidesigndistrict.com/

About Dubai Culture & Arts Authority

On 8th March 2008, His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, launched Dubai Culture & Arts Authority to be the custodian of Dubai's cultural and creative sector and help define it at the local and global levels, enabling and developing these sectors to consolidate the emirate's position as an active global centre for creativity.

Under the leadership of Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum, Chairperson of Dubai Culture, the Authority is committed to enriching Dubai's cultural scene based on the UAE's heritage, and is building bridges of constructive dialogue between various cultures to enhance Dubai's position as a global centre for culture, an incubator for creativity, and a thriving hub for talent.

The Authority is committed to preserving and celebrating Dubai's history and highlighting its contemporary cultural and creative fabric through practicing its role as a cultural and creative sector Regulator, Planner, Enabler and Operator through a series of mega cultural initiatives, events and projects, and the various cultural and heritage assets under its remit, including the management of 6 historical destinations, 6 museums, Al Jalila Cultural Centre for Children and 8 Dubai Public Libraries.

Dubai Culture is developing regulatory frameworks for Dubai's cultural and creative sectors based on the priorities of its strategic roadmap 2020 – 2025 and the enablers that seek to support talents and stimulate active participation from society members. The aim is to create an ecosystem that stimulates creative industries and reinforces Dubai's position as a global cultural destination, and its cultural responsibility of safeguarding Dubai's tangible and intangible cultural heritage.

For more information, please visit: www.dubaiculture.gov.ae